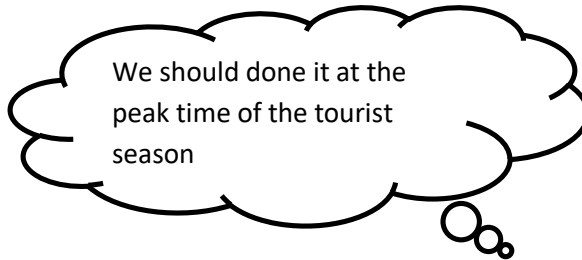
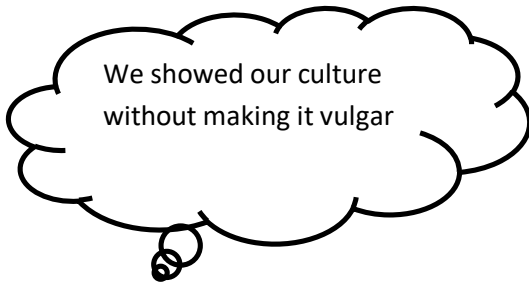


REPORT WRITING – SAMPLE RESPONSE

The business club of your school / institution recently conducted a national cultural event, in which arts and cultural features of your country were shown, in order to help promoting tourism.

Being the secretary of the club, you are asked to prepare a report on the event.

Here are two remarks from your friends:



A three days' cultural show – Nation Alive-2018- was organised by the Business Club of 'Language Centre' from 15th to 17th Nov.2018 on campus premises. The event theme was "Take us as we are", which highlights cultural exchange tourism with mutual respect.

On the whole, the show effectively showcased the cultural heritage of the nation. Two hundred stalls of local technology art forms were staged. Each segment was allowed only after expert screening for genuineness. Tom Reed, a visitor from New Zealand, says. "This is the first time I saw the life skills and inventions of this country'. Thus, the resources of the nation were shown to foreigners.

Adding to what has been said; the event also helped students to learn about many new prospects of jobs. The exposure sessions showed them many prospects of self-employed earnings and profitable ventures related to tourism. They learnt how data can be used as sellable products. Reehan, of Grade 10, said that he is planning a mobile app for cultural tourism.

On the other hand, there are voices that the programme was untimely, at the fag end of the tourism season. It is true that the number of international tourists would have been it should be in August or September.

To summarise, the venture was successful in meeting its objectives, except for the number of international participants. I suggest that we should raise a fund and build a gallery to display the works of native artists. It can be put initiated with the help of ministry for tourism.